

TOUR DE FRANCE ONLINE

Release date: July 1st 2009

Platform: PC, Online

Genre: Browser-based, Free-to-Play, Cycling game



Overview:

Tour de France Online is a free, online, browser-based cycling game centred on the Tour de France 2009. The game is launched on July 1st 2009 and will run until August 31st.

For two months cycling fans everywhere, will be able to live the 21 official stages of the Tour de France 2009. Using only their standard Internet browser they will be able to manage a team of 9 riders and, hopefully, lead them to victory. Of course, during the official dates of the Tour, players will be able to race in parallel with the real-life event !

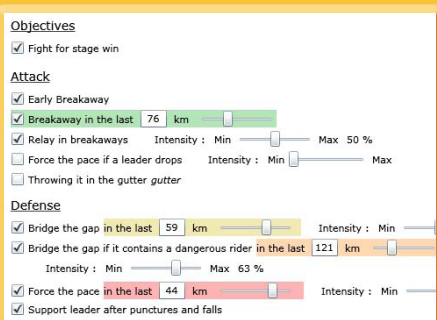
Several hundred thousands players are expected (from 500 000 to 1 000 000) on Tour de France Online thanks to a powerful communication plan. The game will be promoted on the official Tour de France website (www.letour.fr), the France Televisions website (Tour de France tab) and the US portal of Yahoo!.

In addition to being free to play, Tour de France Online will also motivate gamers with cash-prizes and bonuses. Tour de France Online will definitely be the game of the summer for all cycling enthusiasts !



Main features:

- Plan to follow the Tour de France this summer ? Play it for free!
- Open your web browser, create your team, manage its 9 riders and lead them to victory
- Compete against hundreds of thousands of players at the same time
- Provide your riders with professional equipment (pictured left)
- Develop their skills and make each of your team members unique, specialising in climbing, sprinting or long breakaways (skill tree above)
- Play on the official route of the Tour de France 2009
- Rank your team among the best and win 10,000€ (plus numerous other prizes)



ROSTER	MASSAGE	EQUIPEMENT			
Name	Age	Average	En		
Sidney Edvan	25	63	10		
Olavo Oliveira Alves	30	60	10		
Herivelto Gemignani	28	60	10		
Stefano Fabri	27	61	10		
Quintino Salgueiro	34	59	10		
Fabio Soares Gomes	20	59	10		
Reinaldo Keyser Mao	28	59	10		
Fernando Silva Lopes	37	58	10		
Vieira De Oliveira	31	58	10		